

National Animax Month Social Media Campaign:

You are deemed to have (a) agreed to these Terms and Conditions; and (b) consented to the collection, use and disclosure of your personal information by M1 Limited ("M1") for the purposes of administering the National Animax Month Social Media Campaign ("Social Media Campaign") and to the M1 Data Protection Policy available at www.m1.com.sg/data-protection, by your participation in the Social Media Campaign.

Eligibility

- 1. The Social Media Campaign is open to eligible new/port-in/existing M1 customers with an applicable post-paid mobile/fibre/Maxx line (except M1 subscribers/customers whose M1 account(s) is/are suspended or permanently disconnected) during the Qualifying Period and/or at the time of collection of the prize (unless otherwise determined by M1). Unless otherwise determined by M1, M1 subscribers/customers whose M1 account(s) are in arrears during the Qualifying Period and/or at the time of collection of the prize will also not be eligible for participation in the Social Media Campaign.
- 2. Corporate Individual (CORI) customers and customers whose mobile lines are registered under business'/company's name are not eligible for participation in the Social Media Campaign.
- 3. Persons under the age of 18 are required to obtain their parents' consent before participating in the Social Media Campaign, and such persons confirm to M1 that such consent has been given, by their participation in the Social Media Campaign.
- 4. Eligibility for the Social Media Campaign shall be determined by M1 in its sole discretion. M1 reserves the right to not allow and/or to disqualify participation by any person, at its sole discretion, and no correspondence will be entertained under any circumstances.

Campaign Mechanics

5. The qualifying period of the Social Media Campaign will commence on 15th April 2024 at 00:00 hours and end on 30th April 2024 at 23:59 hours ("Qualifying Period").



- 6. To qualify for the Social Media Campaign, each eligible customer (a) must answer the Trivia Quizzes that will be posted on M1's Facebook or Instagram platform correctly via the comment section on the Facebook or Instagram post; (b) Like and follow M1's Facebook and Instagram profiles during the Qualifying Period.
- 7. There will be 10 winners from Facebook platform and 10 winners from Instagram platform respectively. The first 10 participants who answered the Trivia Quizzes correctly in the comment section of each of the respective platforms will be the winners ("Winners").

Notification of Winners and Collection of Prize

- 8. Winners will be notified by M1 via the comment section of M1's Facebook or Instagram by 15th May 2024 (or such other date as may be determined by M1).
- 9. Each Winner will receive a prize. The prize to be awarded are as follows:
 - (a) each Winner from M1's Facebook platform shall win a Miruku plush toy
 - (b) each Winner from M1's Instagram platform shall win an Imo plush toy.
 - (c) The Winners will need to email **cs@eazie.tv** the following to claim their prize:
 - (i) The screenshot of the notification by M1 that they have won.
 - (ii) Their delivery address for the prize to be sent too.

Additionally, the Winners will be entitled to sign up for a FREE 7-day trial of Eazie TV subscription in accordance with the Eazie TV terms and conditions upon collection. Each Winner can only redeem ONE prize during the Social Media Campaign.

- 10. The prize distribution period is from 16th May 2024 to 31st May 2024.
- 11. The prize is strictly not transferable and cannot be exchanged for cash, credit, or kind.
- 12. M1's decisions on the Winners and on all matters relating to the Social Media Campaign are final and no correspondence will be entertained under any circumstances.



- 13. M1 reserves the right to partially or completely cancel, terminate or suspend the Social Media Campaign at any time for any reason without any liability whatsoever.
- 14. M1 shall not be liable to any participant or any person in respect of or arising from the Social Media Campaign, or under any circumstances whatsoever howsoever arising. If M1 is deemed liable to such participant or other person by a court of law, the sole remedy shall be the award of a substitute of similar value, to such a participant or person.
- 15. Without prejudice and in addition to any other rights and/or remedies of M1, M1 reserves the right to terminate your participation in the Social Media Campaign at any time at its sole discretion in the event of your acts, omissions, default, breach, or suspected breach of any of the Terms and Conditions herein, or for other lawful reasons, without prior notification or any liability to you whatsoever.
- 16. M1 reserves the right to amend or vary any of these Terms and Conditions with or without prior notice to you and/or to substitute any reward(s) with another reward(s) of similar value at its absolute discretion with or without prior notice to you.
- 17. M1 reserves the right to use the names, pictures, photographs or likeness of any participant or winner in its marketing, publicity or promotional materials at its sole discretion without notice to the participant or winner, or require any participant or winner to appear in any form of marketing, publicity or promotional activities.
- 18. M1 reserves the right to vary these Terms and Conditions at any time without prior notice. M1 will, where it is practicable to do so, give you advance notice (via e-mail, letters, M1 website, bills or such other forms as M1 deems appropriate) of such changes. Your continued participation in this Social Media Campaign shall constitute acceptance of such amendment(s).
- 19. M1's General Terms and Conditions available at m1.com.sg are deemed incorporated herein and shall apply. In the event of any conflict or inconsistency between the terms, such conflict or inconsistency shall, in the absence of any express agreement to the contrary, be resolved in a manner most favourable to M1, to the fullest extent permissible under applicable laws.